

La Casa, Inc. 20 PICKLEBALL 25 Tournament



Rise And Rally

Strength through Community

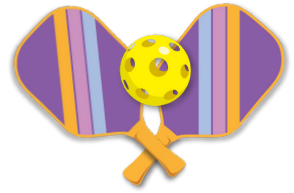
Sponsorship Packet

June 28 - 29
8 am to 12 pm



Standard Sponsorship Levels

Deadline to Register: June 1, 2025



La Casa, Inc.

Rise and Rally Sponsor - \$5000

All benefits of
Empowerment
Sponsor &

Large logo on T-Shirts
5 Complimentary Event T-Shirts
Special Mention at Event
Table at Event - Saturday & Sunday

4 Registrations at No Cost
4 large Signs at Event

Empowerment Sponsor - \$2,500

All benefits of
Resilience Sponsor &

2 Complimentary Event T-Shirts
2 Registrations at No Cost

2 Standard Signs at Event
Table at event - Saturday

Resilience Sponsor - \$1000

All benefits of
Strength Sponsor &

Logo Featured on all digital and Printed Advertisements
Standard logo on T-shirts
2 Complimentary Event T-Shirts
Dedicated Social Media Highlight Post & Bonus Reel

Strength Sponsor - \$500

All benefits of
Unity Sponsor &

Standard logo on flyers
Logo on event table signage

Thank You Certificate and
acknowledgment

Unity Sponsor - \$250

All benefits of
Community Sponsor &

Mention in Press Release
Small logo on flyers

Small logo on event schedule

Community Sponsor - \$100

Social media recognition

Small logo on event website

Highlight in Event Recap

All sponsorships allow for advertisements to be included in
Participant Bags and placed on the Informational Table at the tournament.

Exclusive Sponsorship Levels

Our Exclusive Sponsorships offer the Sponsor's Logo to be prominently featured, focused on, and actively promoted. These sponsorships provide a unique opportunity for sponsors to gain maximum visibility and brand exposure in addition to extra perks not offered in our Standard Sponsorships.

Power Up Partner \$1,500

Snack Sponsor
(Limit 1)

- Sole logo on Snack and Hydration Station Table
- Social Media Recognition
- Mention in Press Release
- Thank You Certificate
- Standard linked logo on event website
- Standard logo on all printed advertisements, flyers, and t-shirts
- Standard logo on event signage
- Opportunity to provide branded snack items (if available)

Paddle Protector \$2500

Pickleball Paddle Cover Sponsor
(Limit 1)

- Large and sole logo on commemorative Pickleball Covers in Participant Bags
- Social Media Recognition
- Mention in Press Release
- Thank You Certificate
- Standard linked logo on event website
- Standard logo on all printed advertisements, flyers, and t-shirts
- Standard logo on event signage
- 2 Standard signs at event
- 2 Registrations at No Cost

Hydration Hero \$3500

Water Bottle Sponsor
(Limit 1)

- Large and sole logo on commemorative Water Bottles

in Participant Bags

• Social Media Recognition

• Mention in Press Release

• Thank You Certificate

• Large linked logo on event website

• Large logo on all printed

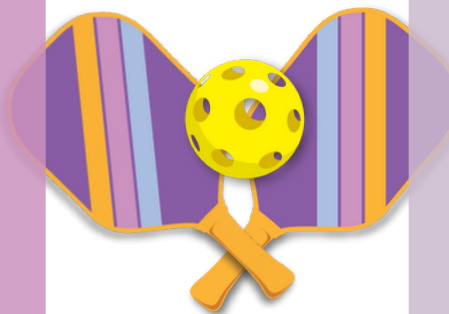
advertisements, flyers, and t-shirts

- Large logo on event signage
- Special Mention during the event
- 3 Standard signs at event
- 4 Registrations at No Cost

Champion for Change \$5000

T-Shirt Sponsor
(Limit 1)

- X-Large logo at the top back of commemorative T-Shirts in Participant Bags
- Social Media Recognition
- Mention in Press Release
- Large linked logo on event website
- Large logo on all printed advertisements, flyers, and t-shirts
- Large logo on event signage
- Recognition of Support trophy
- Special Mention at the beginning, middle, and end of the event
- Opportunity to speak at the event
- 4 Large signs at event
- 5 Registrations at No Cost



Please Note:

Exclusive Sponsorship Levels are limited.

Please email
gloriac@lacasainc.org to confirm availability.

Voices for Victory \$6000

Media Sponsor
(Limit 1)

- X-Large logo at designated Media Table
- Exclusive mention during broadcasts and promos
- Social Media Recognition
- Mention in Press Release
- Recognition of Support trophy
- Special Mention at the beginning, middle, and end of the event
- Opportunity to speak at the event
- Large logo on T-Shirts
- X-Large linked logo on event website
- X-Large logo on all printed advertisements, flyers
- X-Large logo on event signage
- Sponsor Informational Table
- 5 Large signs at event
- 6 Registrations at No Cost

Deadline to Register: June 1, 2025



Contact Information

Business Name: _____

Contact Person's Name: _____

Phone Number: _____

Email: _____

Mailing Address: _____

(City/State/Zip) _____

Sponsorship Packages

Exclusive Sponsorships (Limited)

- ☐ **Voices for Victory Sponsor \$6000**
- ☐ **Champion for Change Sponsor \$5000**
- ☐ **Hydration Hero Sponsor \$3500**
- ☐ **Paddle Protector Sponsor \$2500**
- ☐ **Power Up Partner Sponsor \$1500**

Standard Sponsorships

- ☐ **Rise and Rally Sponsor \$5000**
- ☐ **Empowerment Sponsor \$2500**
- ☐ **Resilience Sponsor \$1000**
- ☐ **Strength Sponsor \$500**
- ☐ **Unity Sponsor \$250**
- ☐ **Community Sponsor \$100**

Payment

Make Checks Payable To:

La Casa, Inc.
800 S. Walnut St.
Las Cruces, NM 88001

OR



Request a Link to Pay Online

**(Available for sponsorships of
\$500 or less.)**

Please Note:

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Please email gloriac@lacasainc.org to confirm availability prior to sending payment.