

SPONSORSHIP PACKAGE



La Casa, Inc.

COBWEBS & CAULDRONS CHARITY BALL

HOTEL ENCANTO
OCTOBER 2026

COBWEBS & CAULDRONS

A Wickedly Elegant Charity Ball Benefiting La Casa, Inc.

“Where Magic Meets Mission: An Enchanting Evening for a Powerful Cause.”

Saturday, October 24, 2026 | Hotel Encanto | 7:00 PM

About the Event

Step into a night of enchantment, elegance, and empowerment. Cauldrons & Cobwebs: A Charity Ball to Benefit La Casa, Inc. invites guests to an unforgettable evening of fine dining, dancing, music, raffles, and costume magic, all while raising vital funds for survivors of domestic violence and their families. Following the excitement of our first Wickedly United Charity Ball, this year's theme, Cauldrons & Cobwebs, will transform the night into a spellbinding celebration of unity, courage, and community.

About La Casa, Inc.

La Casa, Inc. is Southern New Mexico's largest comprehensive domestic violence service provider, offering shelter, advocacy, counseling, legal support, and education to individuals and families affected by domestic violence. Every dollar raised from this event helps provide safety, healing, and hope to survivors rebuilding their lives free from abuse.

Sponsorship Opportunities

Become part of the magic! Your support helps La Casa, Inc. continue providing safety, healing, and hope for survivors. Sponsorship Opportunities (Please note: Complimentary Tickets are specific to Sponsorship Tier and do not overlap.)



Sponsorship Levels

Master Conjurer – \$12,500

Includes all the perks of the Master Conjurer level, and:

- 12 complimentary event tickets
- Prominent logo placement on the stage or program area
- Prominent, large logo placement on billboard advertisements
- Logo on digital tickets or confirmations
- Logo featured on photo overlay
- Logo placement on table signage
- Standing Signs at the dessert table, the entrance and dance floor
- Two dedicated social media features and quarterly acknowledgements
- Opportunity to co-brand one key element of the evening with an opportunity to speak at the event during dinner service



High Alchemist – \$10,000

Includes all the perks of the Arcane Ally level, and:

- 10 complimentary event tickets
- Logo inclusion on all digital and print marketing campaigns
- Dedicated social media spotlight and bio social media reel
- Logo placement on table signage and near the stage
- Emcee recognition during the event
- Recognition in post-event newsletter

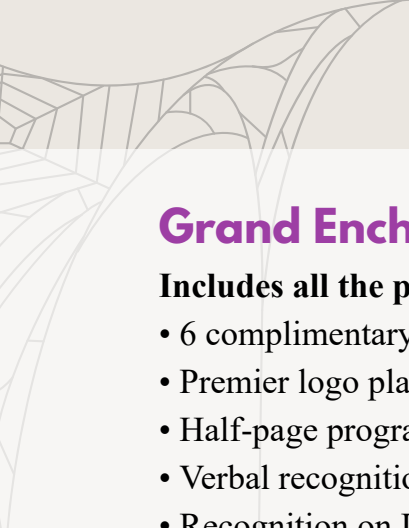


Arcane Ally – \$7,500

Includes all the perks of the Grand Enchanter level, and:

- 8 complimentary event tickets
- Priority logo placement on select promotions
- Premier supporting sponsor recognition
- Logo placement on table signage
- Opportunity to include branded items or materials at the event





Grand Enchanter – \$5,000

Includes all the perks of the Spellbound Circle level, and :

- 6 complimentary event tickets
 - Premier logo placement on marketing materials
 - Half-page program advertisement
 - Verbal recognition by the Emcee
 - Recognition on La Casa's website and social media with linked logos
- 



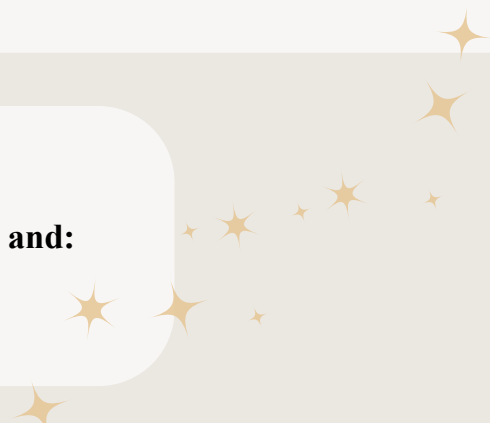
Spellbound Circle – \$2,500

Includes all the perks of the Moonlit Alchemist level, and:

- Logo placement on select event signage
- Quarter-page program advertisement
- Recognition on La Casa's social media

Moonlit Alchemist – \$1,000

Includes all the perks of the Cobweb Conjurer level, and:

- Quarter-page program advertisement
 - Recognition on social media and bonus reel
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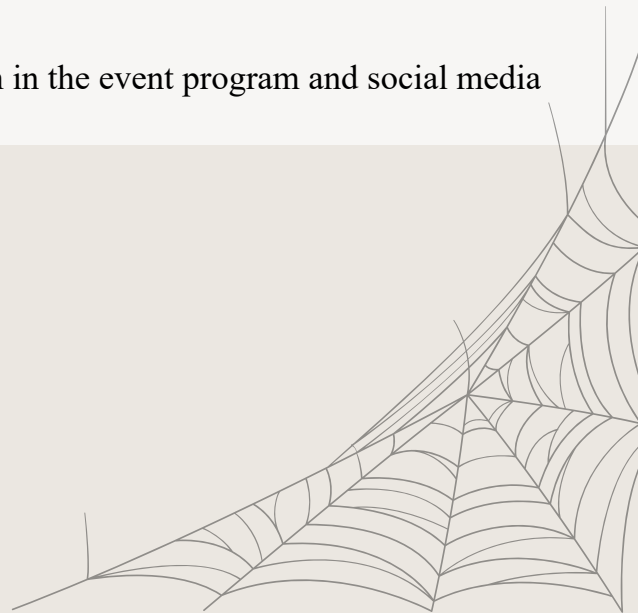
Cobweb Conjurer – \$500

Includes:

- Name recognition in the event program and social media

Cauldron Keeper – \$250

Includes:

- Name recognition on social media
- 



La Casa, Inc.

Contact Information

Business Name: _____

Contact Person's Name: _____

Phone Number: _____

Email: _____

Mailing Address: _____

(City/State/Zip) _____

Sponsorship Packages

☐ Master Conjurer – \$12,500

☐ High Alchemist – \$10,000

☐ Arcane Ally – \$7,500

☐ Grand Enchanter – \$5,000

☐ Spellbound Circle – \$2,500

☐ Moonlit Alchemist – \$1,000

☐ Cobweb Conjurer – \$500

☐ Cauldron Keeper – \$250

Payment

Make Checks Payable To:

La Casa, Inc.
800 S. Walnut St.
Las Cruces, NM 88001

OR



**Request a Link
to Pay Online**

(Available for sponsorships of
\$500 or less.)

****Please Note: Sponsorship in Memo Line****